

**REMARKS/ARGUMENTS**

In view of the amendments and remarks herein, favorable reconsideration and allowance of this application are respectfully requested. By this Amendment, claim 21 has been amended, and claim 25 has been added. Thus, claims 21, 23, and 25 are pending for further examination.

Claims 21 and 23 stand rejected under 35 U.S.C. § 112, first paragraph, as allegedly failing to comply with the written description requirement. Without acquiescing to the propriety of this rejection, Applicant has amended claim 21 so as to render it moot. Thus, reconsideration and withdrawal of the same are respectfully requested.

Claims 21 and 23 stand rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Martin et al. (U.S. Patent No. 5,355,302), in view of Wilder (U.S. Patent No. 5,408,417), Banks et al. (U.S. Patent No. 5,559,714), Mauldin (U.S. Patent No. 5,748,954), and Alavi (U.S. Patent No. 5,970,467). Without acquiescing to the propriety of this rejection, Applicant has amended claim 21 so that it now specifies that, *inter alia*, “an order is sent to the jukebox system via a file downloaded on the jukebox system from the host server, the order being stored by the jukebox system and used to play one or more predetermined audiovisual records at one or more predetermined times.” See, for example, col. 8, line 60 to col. 9, line 14 of the original specification.

The above-identified feature of claim 21 essentially enables a particular song to be played at a particular time on a particular jukebox system. The playing of the particular song is initiated by orders contained in a file downloaded from the host server on the jukebox. This feature is particularly useful in example embodiments where, for example, it is desirable to promote an artist at a predefined time. In fact, new claim 25 makes it clear that it is possible to have a single instance of media played back simultaneously on at least two jukebox systems at the same time.

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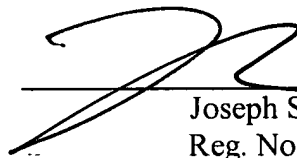
None of the cited references teaches or suggests this subject matter of claim 21 or the further features of claim 25. Thus, the prior art of record, alone and in combination, fails to render obvious claim 21 (or its dependent) or claim 25. Accordingly, reconsideration and withdrawal of this rejection are respectfully requested.

In view of the foregoing amendments and remarks, withdrawal of the rejections and allowance of this application are earnestly solicited. Should the Examiner have any questions regarding this application, or deem that any formalities need to be addressed prior to allowance, the Examiner is invited to call the undersigned attorney at the phone number below.

Respectfully submitted,

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